A NEW POLITICS FOR THE FOURTH INDUSTRIAL REVOLUTION.
WE ARE A GLOBAL COMMUNITY OF PEOPLE IN POLITICS AND TECHNOLOGY. WE COME TOGETHER TO LEARN FROM EACH OTHER AND DEVELOP INNOVATIVE SOLUTIONS TO IMPROVE POLITICS.

WE WERE SET UP TO ADDRESS THE CHALLENGES AND OPPORTUNITIES BROUGHT BY THE FOURTH INDUSTRIAL REVOLUTION.

POLITICALLY, WE AREN’T LEFT OR RIGHT - WE ARE FORWARD; TOWARD A BETTER FUTURE FOR HUMANITY.
THE FOURTH INDUSTRIAL REVOLUTION IS FUNDAMENTALLY SHIFTING THE WAY WE LIVE, WORK, AND PLAY. THE FOURTH GROUP COMMUNITY IS AT THE FOREFRONT OF DEVELOPING SOLUTIONS TO NEW POLITICAL PROBLEMS IN THE FORMS OF POLICY, TECHNOLOGY, PHILOSOPHY, AND CIVIC ACTION.

ALVIN CARPIO
FOUNDER & CHIEF EXECUTIVE

OF THE MANY DIVERSE AND FASCINATING CHALLENGES WE FACE TODAY, THE MOST INTENSE AND IMPORTANT IS HOW TO UNDERSTAND AND SHAPE THE NEW TECHNOLOGY REVOLUTION, WHICH ENTAILS NOTHING LESS THAN A TRANSFORMATION OF HUMANKIND.

PROFESSOR KLAUS SCHWAB
FOUNDER & EXECUTIVE CHAIRMAN OF THE WORLD ECONOMIC FORUM

YOU CANNOT WAIT UNTIL A HOUSE BURNS DOWN TO BUY FIRE INSURANCE ON IT. WE CANNOT WAIT UNTIL THERE ARE MASSIVE DISLOCATIONS IN OUR SOCIETY TO PREPARE FOR THE FOURTH INDUSTRIAL REVOLUTION.

PROFESSOR ROBERT SHILLER
NOBEL PRIZE WINNING ECONOMIST

LEADERS HAVE TO UNDERSTAND THEIR ROLE IN THIS CRUCIAL MOMENT, MOVE TO OPEN A CONSENSUS-BUILDING PROCESS, AND BE DETERMINED TO TAKE BOLD MEASURES. THEIR EFFORTS, HOPEFULLY SUPPORTED BY BUSINESS AND SOCIETY, COULD BE THE BASIS FOR A GLOBAL GOLDEN AGE.

PROFESSOR CARLOTA PEREZ
AUTHOR OF TECHNOLOGICAL REVOLUTIONS
THE FOURTH INDUSTRIAL REVOLUTION

Our world is changing. We are now at the cusp of the Fourth Industrial Revolution, a new stage of global progress driven by exponential technological advancements.

The revolution is shifting the way we live, work, and play. It is expanding our understanding of what is possible. Artificial intelligence, mobile technologies, big data, the internet of things, mixed reality, and cyber-physical systems are all fundamentally reshaping society and the global economy. This brings many challenges and opportunities. The world can be more open, fairer, and more prosperous, but it could also become more unequal and exclusionary.

Throughout history, each age and every industrial revolution has generated new power structures, classes, and political thought. We believe that there is an urgent need for a new politics in the context of the Fourth Industrial Revolution.
TECHNOLOGY IS FUNDAMENTALLY REDEFINING THE WAY WE LIVE, WORK & PLAY

Technologies — whether they be digital, bio, or nano — are dramatically affecting our lives. We live longer due to advancements in health technologies; we can communicate with anyone in the world instantly; the cost of travelling the world has gone down; robots are taking over jobs previously held by humans; VR is creating new worlds for humans to exist in. What do political systems need to do to respond, and how can tech innovations be used to improve political engagement, processes, and structures?

THERE IS AN IDEAS-GAP IN THE AGE OF FOURTH INDUSTRIAL REVOLUTION

Since the global financial crisis that began in 2007 we have seen the rise of populism, far-right movements across Europe, extremism and terrorism, hard-man Presidencies in Asia, and anti-Islamic and anti-immigrant rhetoric across the Western world. The last decade has seen a return to old ideas, rather than a wholesale rethink of what politics can offer and how it can adapt to the modern world. It is our belief that there is an ideas-gap to fill. The work of Plato, Marx, Burke, Hayek, Weber, Hegel, Gramsci, Hume, and Friedman are seminal because they reimagined how politics could adapt to changing economies. What must politics do to adapt today?

POWER IS SHIFTING

There is a new section of power concentrated, for example, in monolithic technology companies and leaders, disrupting age-old industries. Brexit, in part, showed how in Europe many people felt dislodged from the gains of current political socioeconomic models, that power was concentrated elsewhere.

POLITICAL SYSTEMS IN NEED OF RENEWAL

Democracy in its current form isn’t working for all. Many do not feel represented and democratically elected politicians are ironically unpopular. We have low democratic participation and there is an underrepresentation of women, ethnic minorities, and other disadvantaged groups in positions of power.
PUBLIC DEBATE BASED ON UNTRUTHS
The quality of debate in politics often depends on what the most powerful voices say. But, there are many influential figures who do not speak to evidence or facts. There is a need to educate people and inform them of research, evidence, and facts, in order to keep influential people accountable.

THE LABOUR MARKET IS CHANGING & NEW SOCIAL CLASSES ARE EMERGING
Global competition, the growth of workers in the gig economy, the rise of robotisation, capital replacing labour, and the need for new skills — the fourth industrial revolution is fundamentally reshaping the economy and the labour market. There is a growing precariat whose experience of the labour market is unstable and low-paid. There are millions of people who do not have access to the internet, the disconnected. How can a new politics respond to challenges these new groups face and to the changing labour market?

GLOBALIZATION HAS CREATED A BORDERLESS SOCIETY DIVIDED BY NATION STATES
People are more connected than ever before: We can tweet a message to thousands of people and communicate with our family and friends all over the world over a live video call. What opportunities does this give us to bring people together in unity rather than division?

WHITE NOISE
We live in a world where information is available in abundance. It has been said that the shopkeeper now has access to more information and data accessed through a phone than previous US Presidents had only a few decades ago. How can this be utilised to educate and inform people in their political choices in a neutral and unbiased manner, rather than drown people in white noise?

PEOPLE ARE FRUSTRATED BY THE LACK OF PROGRESS
Many people are poor, inequality is rising, there are many who are socially immobile — no matter who is in power, for some nothing changes.
WHY WE NEED THE FOURTH GROUP

THERE IS AN ABSENCE OF A GLOBAL AND DIVERSE GROUP OF PEOPLE FOCUSED ON CREATING A NEW POLITICS IN RESPONSE TO TECHNOLOGICAL CHANGES. THERE IS SPACE FOR BRINGING TOGETHER THE WORLD OF POLITICS AND THE WORLD OF TECHNOLOGY.

POLITICAL INSTITUTIONS AND ORGANISATIONS HAVE NOT FIGURED OUT HOW BEST TO THRIVE IN THE GLOBAL AND DIGITAL WORLD. IN THE PAST, THEORIES AND IDEAS OF POLITICAL SYSTEMS AND SOCIAL ORGANISATION HAVE BEEN WRITTEN BY A PERSON, A SMALL GROUP OF PEOPLE, OR THE ELITE. WE WANT TO CREATE A NEW POLITICS, TOGETHER.

THERE IS A NEED TO REIMAGINE POLITICS. A NEW POLITICS CANNOT COME FROM THE CURRENT ESTABLISHMENT. WE NEED AN EXTERNAL, SUPER PARTES MOVEMENT, TO DETERMINE A NEW POLITICS IN THE CONTEXT OF THE FOURTH INDUSTRIAL REVOLUTION.

THERE IS AN APPETITE FOR SOMETHING DIFFERENT. WE BELIEVE THAT WE ARE ABOUT TO SEE THE ADVENT OF A NEW POLITICS. THAT’S WHY WE’RE WORKING TOGETHER TO CREATE A NEW POLITICS. THAT’S WHY WE’RE A PART OF THE FOURTH GROUP.
We convene, collaborate, and create. We have organised keynote speeches, roundtables, and dinners to bring the community together. We have also run hackathons where teams have created video-truth-feeds, apps to inform the electorate, and chatbots. We’re currently developing the School of Politics, an online education platform to teach citizens the fundamentals of political participation. We’re working together to define a new framework for global cooperation to address global problems. We’ve also started
developing the world’s first Politician AI to automate tasks politicians are expected to do. And we also host high-level summits on the future of politics. On top of all that, we are expanding our community to North America, Africa, Asia, the Middle East, and Oceania.

Out of every industrial era are born new ideas, new movements, and new forms of change. We want to be at the forefront of this progress.
PRODUCTS AND SERVICES

COMMUNITY
A GLOBAL COMMUNITY OF PEOPLE IN POLITICS AND TECHNOLOGY.

FOREWORD
AN ONLINE PUBLICATION SHOWCASING THE MOST INNOVATIVE THINKING, PRE-EMPTING A NEW CHAPTER IN POLITICS.

SCHOOL OF POLITICS
ONLINE EDUCATION PROGRAMME THAT TEACHES YOU HOW TO DO POLITICS, AND CHANGE THE WORLD.

POLITICIAN AI
HACKATHONS TO AUTOMATE TASKS POLITICIANS DO TO IMPROVE THE POLITICAL SYSTEM.

UNITED CITIZENS
A VISION FOR A NEW GLOBAL INSTITUTION TO TACKLE THE WORLD’S GREATEST PROBLEMS.

FUTURE OF POLITICS
EVENT SERIES INCLUDING SUMMITS, KEYNOTE SPEECHES, AND WORKSHOPS.
THEORY OF CHANGE

PHASE 1
UNDERSTAND THE GLOBAL PROBLEMS CAUSED BY THE FOURTH INDUSTRIAL REVOLUTION

PHASE 2
CO-DEFINE A GLOBAL AGENDA FOR CHANGE, INCLUDING POLICY AND TECHNOLOGICAL RESPONSES TO THE PROBLEMS

PHASE 3
ORGANISE OUR COMMUNITY TO TAKE ACTION

PHASE 4
CHANGE
Alvin Carpio, Founder and Chief Executive
Alvin has spent the last decade working on issues of social justice, human rights, and public policy. He founded The Fourth Group in 2016. Previously, he worked as a community organiser on the living wage campaign and then led the Citizens’ Inquiry into the Tottenham Riots. Alvin then worked as a lobbyist for people in poverty, successfully influencing the UK Government to ensure care leavers should be protected from poverty and destitution. He advises governments and global corporations on leadership, social impact, and public policy, and is a member of the World Economic Forum’s Expert Network. Alvin is a proud alumnus of the UpRising Leadership Programme, the Singularity University Impact Fellowship, and the Winston Churchill Travel Fellowship. In 2017 he was listed on “Forbes 30 Under 30 Europe” for his work.

Sarah Webster, Head of Partnerships
Sarah joined The Fourth Group team because she is passionate about improving democracy. Having volunteered in party politics, leading campaigns and policy working groups, she is really excited to bring this experience to the organisation. She currently leads the fundraising team at the Diocese of London with a focus on major donors, having previously led the corporate fundraising team at City Gateway helping some of London’s most disadvantaged young people. She holds an Msc in Voluntary Sector Management and is a trustee at the award-winning youth charity TwentyTwenty. She brings wide reaching networks, fundraising know-how and strategic and governance expertise.
**Tat-Seng Chiam, Head of Operations**

Tat-Seng Chiam brings experience as an Investment Director at the Global Innovation Fund, a social-first impact fund investing in scalable, evidence-based interventions across the globe. Prior to the Global Innovation Fund, he worked as a Manager at the Monitor Group where he led several consulting engagements in Africa and the Middle East at the intersection of the private and public sectors. Tat-Seng serves as a School Governor of Harry Gosling Primary School. Tat-Seng holds with honours an MBA from the Wharton School, a Master in Public Administration from the Harvard Kennedy School, and a B.A. in Philosophy, Politics and Economics from Oxford University.

**Alina O’Keefe, Head of Digital**

Alina joined The Fourth Group as she believes that a global systemic change is needed in the way things are done across the public and private sectors. Outside of The Fourth Group, Alina is Head of Marketing at the Aid & International Development Forum. Alina is a multidisciplinary international professional with experience in marketing management and international communications. Alina’s experience includes working with thought leaders, governments, NGOs, UN agencies, donors and solution providers involved in the humanitarian aid and global development across Africa, Asia and North America. She is a published author on subjects of marketing, leadership, innovation with a focus on international development and sustainability.
ADVISORS

Our advisory team is made up of a stellar cast of experienced change-makers, thought-leaders, and experts. Each bring wisdom, talent, and a track-record of making a difference. The main purpose is to help guide The Fourth Group and help us achieve our mission of creating a new politics to improve the state of the world.

**Brie Rogers Lowery**

Brie is the UK Director & Deputy Managing Director for Europe at Change.org, the world’s largest online petition website with 165 million users worldwide and over 12 million in the UK since she launched here in 2012. Brie has a decade of experience in online campaigning, having worked with International NGOs helping them harness the power of technology to build better global communities.

**Simon Anholt**

Simon is founder of “The Good Country”. He has worked with the Heads of State and Heads of Government of more than fifty countries over the last twenty years, helping them to engage more productively and imaginatively with the rest of the world. Simon has published five books about countries and their role in the world.

**Alveena Malik**

Alveena is currently the Co-Founder & Director of One Million Mentors. She is also the former CEO of UpRising with 15 years experience of working, at a senior level, on equalities and cohesion issues as well as delivering social innovation projects.
Lajuanda Asemota
Lajuanda currently serves as Director of Diversity & Inclusion at Singularity University. With over a decade of experience in education, cross-cultural community development, marketing, and event management, Lajuanda specialises in grassroots project design, diversity and inclusion in educational spaces, and higher education access and preparation in underserved communities.

Patricia Kempff
Patricia is Head of Public Affairs at ABB Sweden, a leader in industrial technologies. She previously worked for Swedbank, with responsibility for community engagement and community relations.

Alex Harrison
Alex is a strategic consultant for social impact programmes. He helps business and brands grow whilst having positive social impact. Formerly, he was Chief Development Officer at Freuds.
JOIN THE MOVEMENT

JOIN OUR ONLINE COMMUNITY
WE HAVE OVER 2,000 PEOPLE IN OUR ONLINE COMMUNITY INCLUDING PASSIONATE POLITICAL ACTORS, AMBITIOUS ENTREPRENEURS, TALENTED TECHNOLOGISTS, AND GLOBAL CITIZENS. THEY ALL SHARE A DESIRE TO UNDERSTAND THE CHANGES THAT ARE HAPPENING, TO LEARN FROM EACH OTHER, AND TO ACTIVELY PARTICIPATE AS COMMUNITY MEMBERS. TO JOIN OUR ONLINE COMMUNITY, EMAIL JOIN@FOURTH.GROUP.

RUN A HUB IN YOUR COMMUNITY
WE HAVE PEOPLE ALL OVER THE WORLD BUILDING HUBS AND GROWING THE FOURTH GROUP COMMUNITY. THESE LEADERS RUN EVENTS, SHARE KNOWLEDGE, SUPPORT EACH OTHER, AND WORK WITH EACH OTHER TO CREATE A NEW POLITICS. WHILST EVERY HUB IS DIFFERENT AND UNIQUE, EVERY ONE SHARES THE COMMON GOAL OF UNDERSTANDING THE IMPACT OF THE FOURTH INDUSTRIAL REVOLUTION AND DEVELOPING SOLUTIONS TO NEW MAJOR PROBLEMS. IF YOU’RE INTERESTED IN FOUNDING AND LEADING A HUB, EMAIL JOIN@FOURTH.GROUP.
BECOME A SPONSOR AND PATRON

The Fourth Group is seeking start-up funding for a delivery team. The key costs will be in the expansion of the global community, staff, and admin costs as well as fundraising and piloting costs. We would like to encourage potential investors to support us in the short term by becoming a sponsor and patron. In return, for example, we offer co-branding opportunities, logo placement and acknowledgement of sponsorship on marketing tools, acknowledgement on our website and press releases, mentions on social media, and acknowledgement of support at patron gatherings. We are open to other options and creative ideas. If you would like to become a sponsor and patron, email join@fourth.group.

BECOME A PARTNER

We know that change happens when people and organisations come together and work with each other. In the past we have co-organised seminars and workshops, hackathons, keynote speeches, and private roundtable discussions. We have also advised leaders and organisations about what technology and innovations can be used to help achieve their goals.